



Bienvenue à la conférence CLUSIF

« Applications mobiles et sécurité »

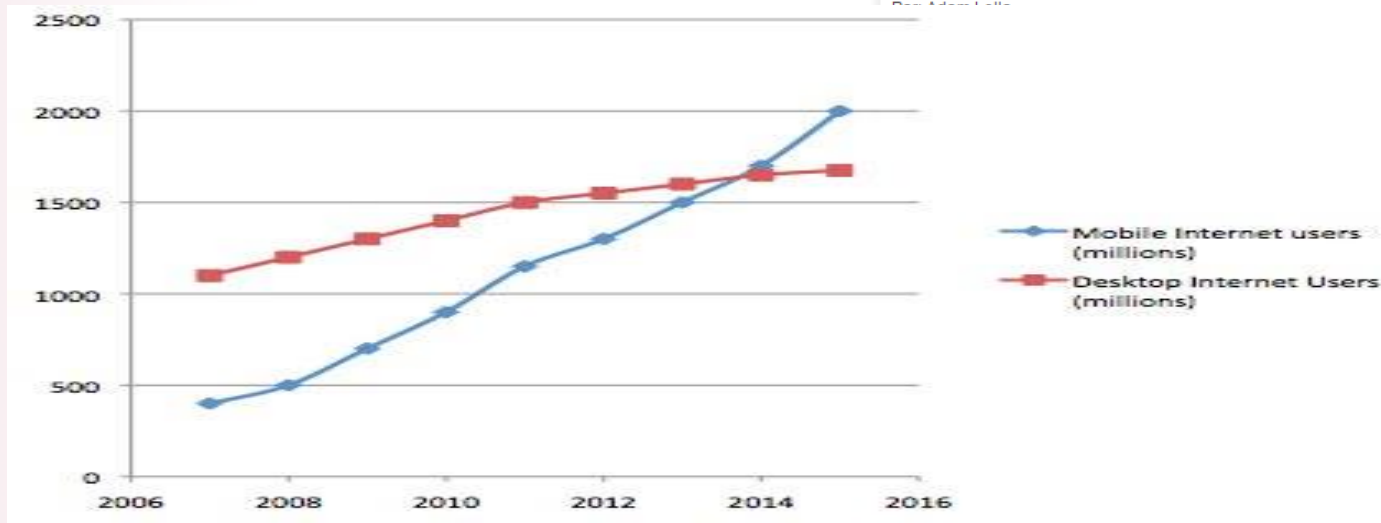
L'informatique mobile est au cœur de l'évolution du SI...

AVRIL 28, 2015



Number of Mobile-Only Internet Users Now Exceeds Desktop-Only in the U.S.

...documented as it continues to gain popularity, such as last year when



	2015	2016	2017	2018	2019
Mobile Ad spending- Billions \$	28.7	40.5	49.8	57.7	65.8
Percentage change	50%	41%	23%	16%	14%
Percentage of digital ad spending	49%	60.4%	66.6%	69.7%	72.2%

Médias High Tech

Le marché des ordinateurs poursuit sa chute

LES ECHOS | LE 12/04 À 06:19, MIS À JOUR À 06:55

Les ventes d'ordinateurs dans le monde ont reculé d'environ 10% au premier trimestre 2016, selon les estimations de Gartner et d'IDC.

...Mais soulève aussi quelques questions

Mobile Security: Why App Stores Don't Keep Users Safe

In a preview of his Black Hat Asia Briefing next week, a security researcher offers more proof of trouble in the walled gardens of the Apple and Google App stores.

For years, users have relied on best practices to protect themselves from mobile malware. This was based on the assumption that if you download only high reputation apps from official app stores (both Google Play and the Apple

The year in figures

In 2015, Kaspersky Lab detected the following:

- 2,961,727 malicious installation packages
- 884,774 new malicious mobile programs – a threefold increase
- 7,030 mobile banking Trojans

- Research on the 100 most downloaded mobile finance and health apps showed 90% had a minimum of two OWASP Mobile Top 10 Risks

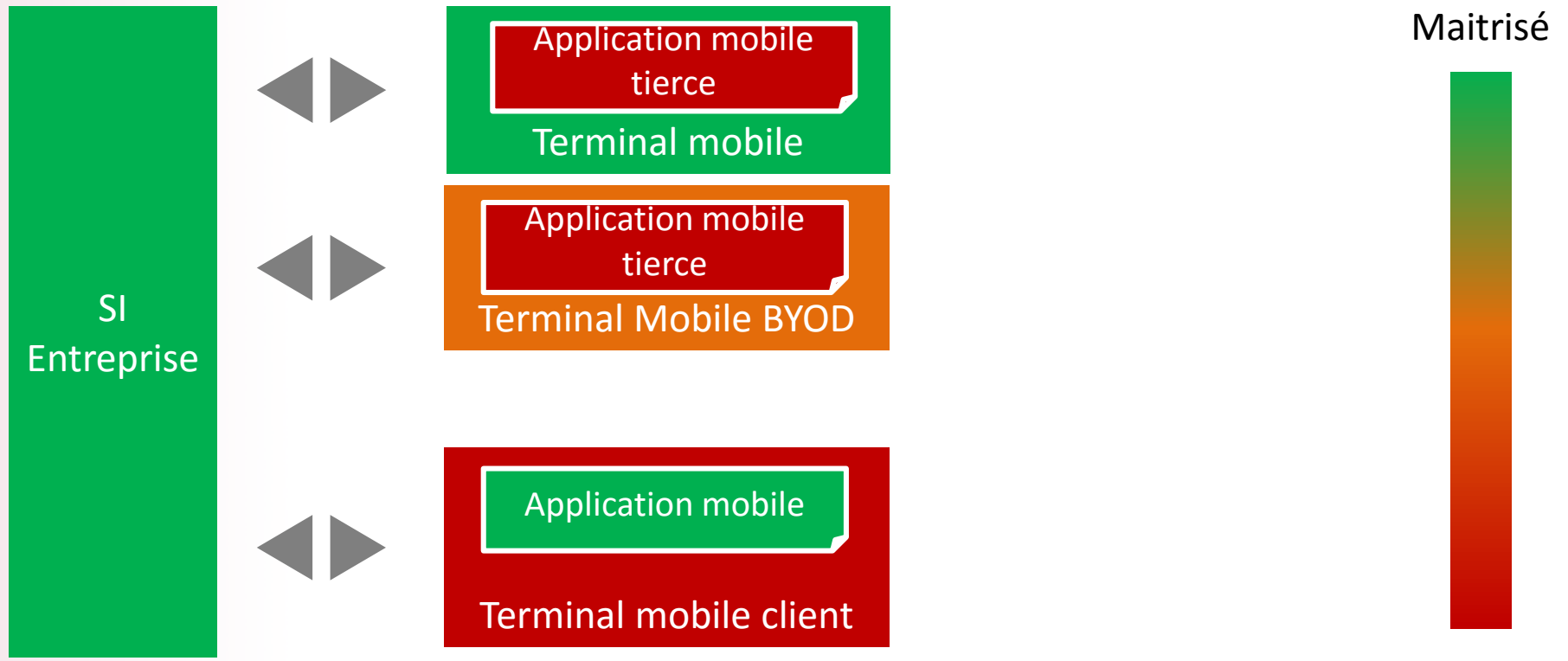
Gartner Says 75 Percent of Mobile Security Breaches Will Be the Result of Mobile Application Misconfiguration

Analysts to Discuss Mobile Security Threats and Trends at the Gartner IT Infrastructure & Operations Management Summits 2014, June 2-3 in Berlin, Germany, and June 9-11 in

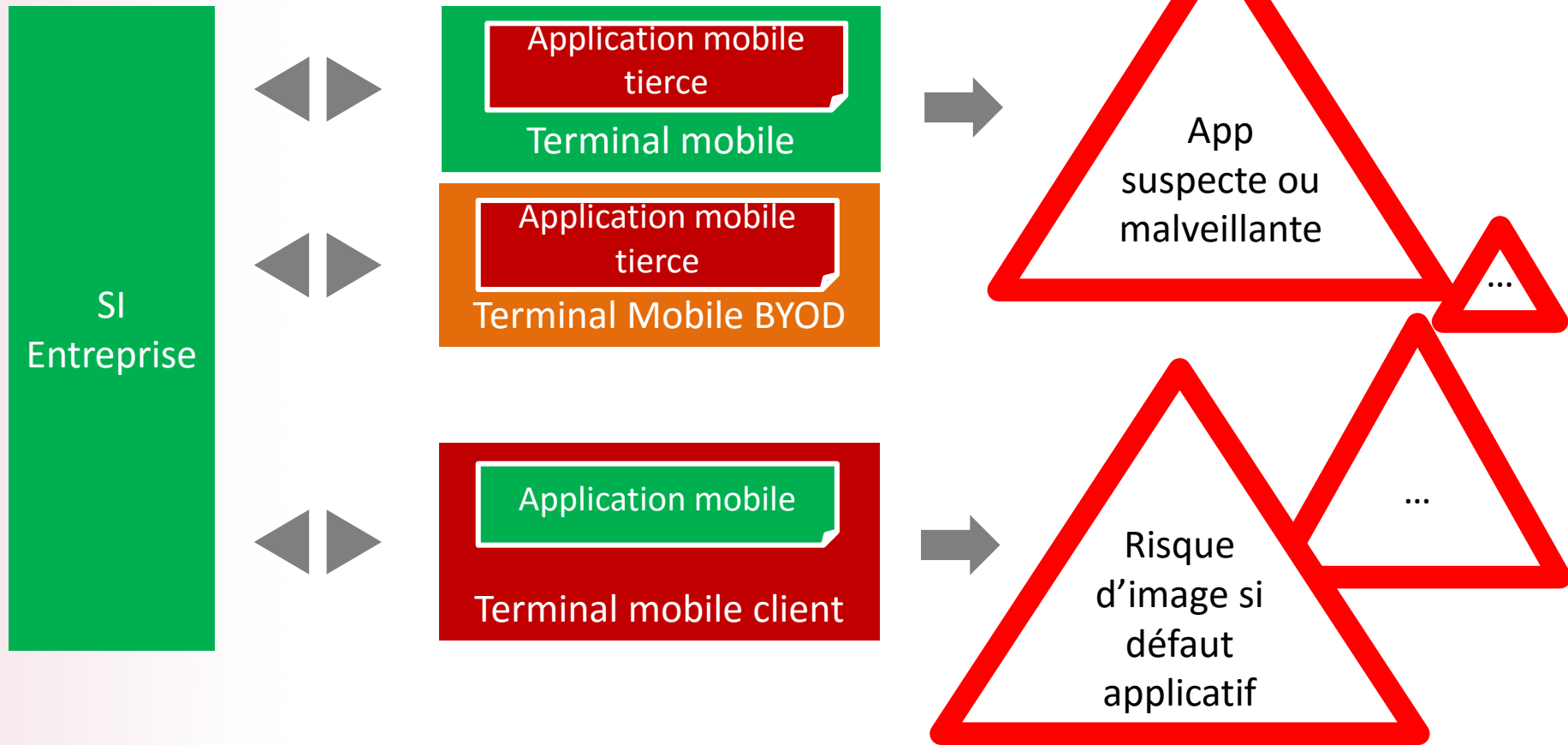
Mobile security incidents cost over \$100,000 for 42% of respondents, including 16% who put the cost at more than \$500,000, according to the [second mobile security report](#) by security firm [Check Point](#).

0.14 according to Gartner, Inc. While

Des modèles différents...



... et des risques différents



Comment prendre en charge

Nouvelle méthodes

Analyse de risque adaptée au cycle court

Nouveaux interlocuteurs

Équipe en charge de l'App Mobile

Nouveaux outils ...
ou évolution des outils existants

Authentification

Sécurisation du parc mobile

Programme

Risques?

Quelles Réponses ?

Avec quelles méthodes?

Avec qui?

Quels gains?

Quels coûts?

- **Les risques identifiés par les RSSI**
 - Henri CODRON, Responsable de l'Espace RSSI, CLUSIF
- **Les comportements cachés des applications mobiles**
 - Renaud GRUCHET, PRADEO
- **Sécuriser des applications mobiles : il y a un OWASP Top 10 pour ça**
 - Sébastien GIORIA, French chapter leader, OWASP
- **Enjeux et stratégie de protection**
 - Christophe GUEGUEN, Responsable Practice Data & Cyber Security, Harmonie Technologie
- **Retour d'expérience : s'agit-il de protéger le mobile ou le SI**
 - Jean-Paul JOANANY, RSSI, Generali
- **Table ronde – Questions/Réponses**
 - Animée par Jean-Marc GREMY, Vice-Président, CLUSIF